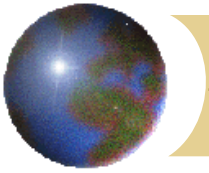


*Securing Wiki-Style Technology in
the Global Enterprise: The
Competing Tensions of Privacy
Law and Distributed Collaboration*

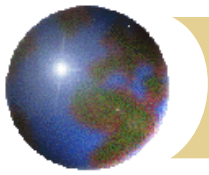
Steven Michalove
Thomas Daemen

FIRST Conference 2008



Agenda

- ⊕ The Evolving Collaboration Landscape
- ⊕ Risk Redefined
- ⊕ New Risks, New Solutions
- ⊕ The Legal Compliance Conundrum
- ⊕ Q&A

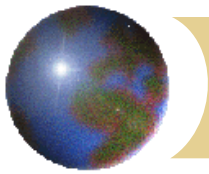


Evolving Collaboration Landscape



How many of your Lines of Business are using these kinds of tools to run their business?

- Some have been around a long time!*
- A lot of legacy data resides on your Intranet.₃*



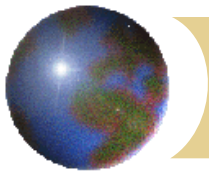
Risk Redefined

What's new?

- Powerful search engines crawling your network
- New concentrations of information in collaboration environments (more storage, easier to use, higher awareness they exist)
- Lines of business crafting processes around these tools
 - The “law” of least resistance for information. If there is a policy barrier, the information can now flow around it.
 - “So easy a lawyer can do it”
- Enhanced regulatory duties around data protection

Have you implemented advanced search engines in your environment in the last few years?

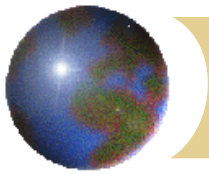
Do you agree, and, if so, what steps are you taking?



New Risks, New Solutions

Detective Controls

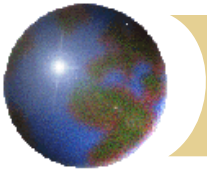
- Leverage advances in search to find exposed data that needs protection
- Supplement anti-malware/virus and IDS with context dependent data detection scanners
- Tune these tools to local and corporate data protection objectives
- Provide “self-serve” tools to scan user PCs
- Scan SharePoints, FileShares, Wikis, ftp servers, etc.



New Risks, New Solutions

Protect the data

- Design a remediation process that works for your environment and data classification policy (a.k.a., the Find, Fix, Notify approach)
- Implement protections as close to the data as possible (e.g., IRM for supported file types)
- Leverage your existing AAA infrastructure to automate lock down of data sources
- Notify and educate your users regarding their duty to protect



Legal Compliance Conundrum

Between the reactive rock...

Principle Compliance

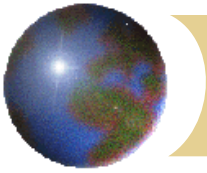
- Continued expansion of global privacy mandates
- Key principles: disclosure, consent, security and proper use

Detail Compliance

- Increased adoption of granular data security mandates
- Examples: PCI DSS, Nevada encryption rules

FTC Compliance

- BJ's Wholesale Club, and the notion of reasonable security

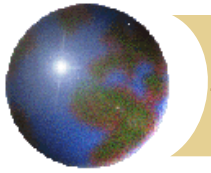


Legal Compliance Conundrum

...and the proactive hard place.

Want to get ahead of the game? Be certain to analyze:

- ✓ Privacy law mandates for every jurisdiction at issue
- ✓ Labor union/works counsel obligations
- ✓ Commercial assurances/employee guarantees



Questions, thoughts, comments or
complaints?

Thank you.